

WATER BUSINESS OPPORTUNITY

Welcome to “The Water Company”

Thank you for allowing “The Water Company” to introduce the most exciting new business concept available today.

The Water Business Opportunity provide several key advantages over any other type of business consideration.

1. Lowest Initial Investment
2. Highest Gross Profit (over 99%)
3. Low Upkeep and Maintenance
4. Minimum Employee Involvement
5. Excellent Return on Investment
6. No Large Inventories
7. Sell a High Quality Product People Need

Opening a Water Store a “Reverse Osmosis Water Purification System” will not only bring in LARGE profits, but will also bring you a great deal of pride by providing the freshest, best tasting water to your community.

Water is not a fad. The conditions of tap water for drinking is typically getting worse in most communities and more people are looking to outside sources to obtain good tasting, fresh drinking water. Approximately 1 in 4 households in Pakistan use bottled water as their source of drinking water and the number is growing. **As a result, water sales is becoming one of the fastest growing businesses in the world** and are more than a billion dollar industry each year and the numbers are still climbing.

What is a Water Business?

In 2015, Pakistani's consumed some 350 billion gallons of bottled water, which is a 1,025 percent increase over 2005 figures, according to the International Bottled Water Association. Bottled water sales topped 500 billion gallons in 2015, creating a per capita consumption of 11.7. Since 2015, the bottled water market has gained nearly one billion gallons, while per capita consumption has increased nearly three gallons for every man, woman and child nationwide. Bottled water delivery companies are as popular as ever, but their costs are still high compared to water stores. In some cities, five gallons of home delivered water cost Rs. 150. At grocery stores, the least expensive store brand sell for Rs. 250 or more per 5 gallon Bottle. Importantly, many consumers, regardless of economic times, like to save money \$\$\$\$\$. This makes the Water Store a very wise consumer choice.

Water Business....

Pure Profits from the sale of pure water from fully Automatic American Technology RO Plant. Customers fill their own bottles and containers and purchase top quality drinking water for half the price of bottled water. You can also supply directly to your customer in Home, Offices, retailers and Filers, A win-win situation for the YOU and the customer. Well proven concept since many years in the world.

Increase revenue and Join the growing number of people involved worldwide in this profitable and timely business

The Wave of the Future? What's Hot!

Entrepreneur Magazine noted this in their popular "What's Hot!" section, Water Stores!

That's right, water stores are the newest thing.

Everyone wants to have the cleanest and most pure source of water they can, because much like the earth's surface, your body consists of 70% water! So why not have the cleanest source of water for you, your family, your pets and even your plants?

Everyone wants to be healthy and here is one of the best ways to start!

Water stores are more than a billion dollar industry each year and the numbers are still climbing; want to get in on the action?

Find out how these water store owners are making so much money and see how

you can make water your liquid GOLD!!!!

According to Forbes and World Business Forum , Water Business Is...

- GROWING TO BE #1 IN THE INDUSTRY
- Earn Over 99% Profits
- 6 Months to 1 year Return on Investments
- Fastest Growing Beverage Product
- Pure, Fresh Drinking Water
- Low Maintenance
- No Large Inventories

What Water Company Will Do !

- We provides Complete Business Solution
- Support and Consultation
- We walk you through step by step in the process of opening your water store
- Largest, and most dependable manufacturer in Pakistan
- Free Store Design and Layout Planning
- One Year Warranty Service
- Custom Designed Equipment for YOUR Needs
- Contacts for Suppliers of Bottles, Crocks, Etc.
- One Stop Shop for all of your Water Business Needs
- Equipment made out of stainless steel
- Fully Automatic American Technology RO Plant

- Equipment manufactured by “The Water Company” will last forever. From the nuts and bolts to the stainless steel, these machines are built to last with YOU in mind and will always surpass the competition.

Questions of Our Customers ???

Q. How much will it cost me to open a water store?

A. The average cost of opening a water store can range anywhere from \$25,000 - \$45,000. This price includes all necessary equipment and merchandise. This price will vary depending upon leasing rates and tenant improvements.

Q. How great is the demand for clean drinking water?

A. According to the international Bottles Water Association (IBWA), Americans consume some 2.7 billion gallons of bottled water in 1995.

Approx. 3 in 4 households in Southern CA use bottled water as their source of drinking water, and the number is still growing.

Q. Why do people buy water at Water Stores?

A. Price, quality, convenience, and consistency all play major roles, but the most important factor is trust in the product. People have been very skeptical of the water being delivered to their homes or business, or the water they purchase from vending machines or grocery stores, not to mention tap water.

Q. What type of location and size?

A. Supermarkets and shopping centers that people use. Strip centers with good visibility and parking. Avoid shopping centers that people use once a month (Target, Costco). Store size should be about 1,000 square feet. Middle to low income areas usually work best. Stay away from high income areas. Look for high density areas (Apartments) Close, adequate parking is essential.

Q. What type and how many employees do I need?

A. Friendly, part-time employees that can work flexible hours. As part time help you do NOT need to provide benefits.

Q. Where do I get my supplies and inventory?

A. We will furnish you with a list of suppliers for all of your needs (Bottles & its Caps Only :)

Q. What about training?

A. “The Water Company” will train you on how to operate and maintain your equipment

Q. What other products might I sell?

A. Bottles, Filters Refills, Bottles Tabs , Mini RO plants, and Minerals and chemicals for other RO Plants .

Q. Water stores are new to my area. How can I tell if they will do well?

A. We are great Marketing plant for Water Business, We will guide you in this regards, and will provide you successful marketing strategies, We are sure and Guarantees that our marketing plant will must work for you INSHAALLAH,

How do I get started?

There are many factors to consider when opening a successful water store. We understand how important opening a business for the first time is for people. “The Water Company” works with their clients on a personal one on one project basis. We tell you step by step what to do to open your store and give you training and continued support that you need. We consider ourselves as partners, but you make all the profits!!! We want you to succeed and come back and open several stores!! So, what’s the next step?

- First, you need to choose a location and go through process. As in most business ventures, remember, location. It is vital to your success!
- When you sign your AGREEMENT, after that our engineering team visits you at your facility and we will help you with a floor plan and step by step instructions on what you need to do to get your factory or shop ready for delivery. Site Survey for complete assistance regarding Business from "Boring to Selling
- Once you are ready for the equipment, we travel to your store and do the installation and start up process for you. “The Water Company” will provide you with all the suppliers for like (Bottles manufacturers, Printer, labels etc.) related to Water industry. Advice on bottling & labeling will also be given.
- After the complete Installation, we will give plant operating and marketing training.
- In The Last Water testing and licensing for the state are required by your local health officials. The requirements vary from state to state and country to country. Including (Food Authority License, Trade License , Trade Mark Registration , Food Grade Certification , Minerals Certification & MSDS , Lab Report of product water)

We Don't Just Sell Plant, We provide Complete Business Solution In price of Plant..